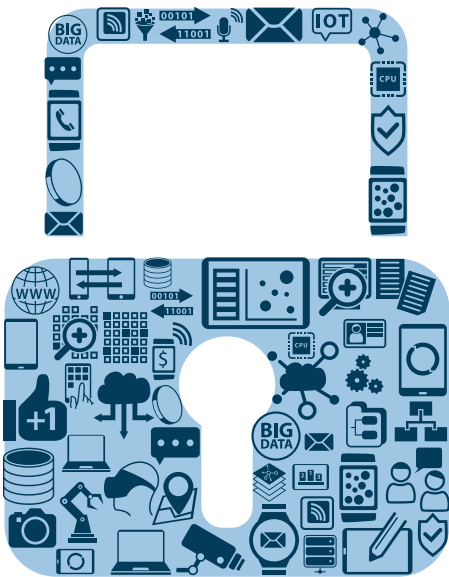


Benefits Grow for Cloud-Based Security

Approximately \$280 million is currently spent on cloud security and will increase to \$2 billion within 5 years.

Once thought of as a playground for hackers and cyber-attacks, the cloud has continued to garner greater trust among organizations – and with good reason. Many small and medium-sized businesses are now joining larger enterprises in accepting the true value of cloud-based security solutions – creating a perfect sales opportunity.

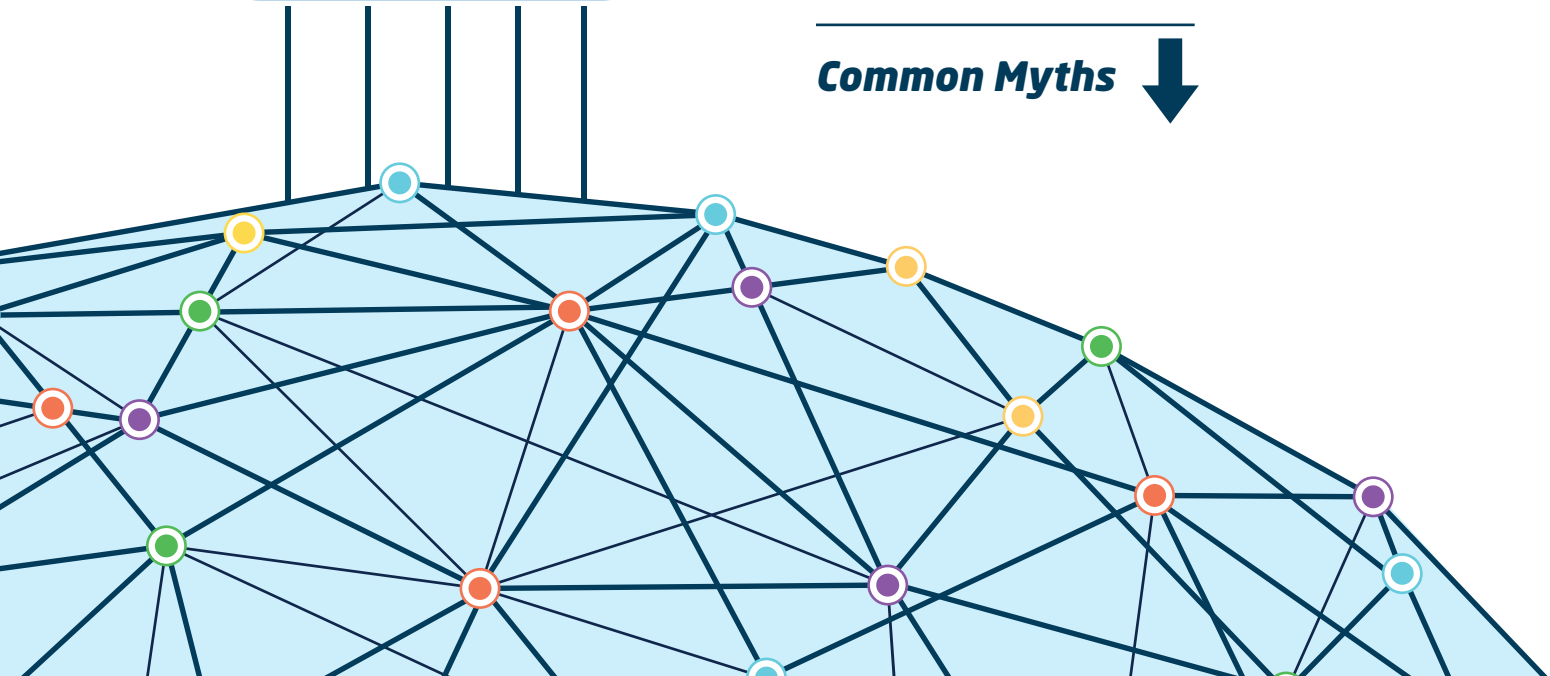


Cloud-based security quickly and easily adapts to ever-changing systems and applications while eradicating the need for on-going hardware updating or maintenance. The most common usages include **securing web and email gateways, identity and access management (IAM) and remote vulnerability assessment.**

As the popularity of cloud-computing continues to progress so will the undeniable need for cloud-based security.

Many companies rely on cloud providers for greater access to the same security but with the ability to accommodate a mobile workforce. The cloud tends to be more flexible although not necessarily more secure, but many companies are making significant strides to quell the myths about insecurity.

Common Myths



Debunk Common Myths

Myth 1: The cloud is insecure.

The Reality: Vulnerability depends on the security systems in place. Cloud-based security providers make colossal efforts to maintain the strongest security measures and employ a team of experts with advanced technical skills.

Myth 2: You lose control of your data in the cloud.

The Reality: TBI connects customers with the most trusted and reputable cloud service providers to better protect your data. It is common practice for providers to comply with strict industry regulations and guidelines concerning data control.

Myth 3: Users in the cloud can spy on each other.

The Reality: Hypervisors exist within the cloud to separate customers and prevent access by unauthorized users. Providers follow their own protocol to further block intrusions but unfortunately, cloud users face data threats the same as on-premises security.

What Decision Makers Are Saying about Cloud-Based Security

Many IT and security decision makers already recognize the valuable security available through the cloud.



* Based on a survey of 130 IT and security decision makers at top U.S. firms with at least \$250 million in annual revenue

This is an opportune time to present customers with the latest capabilities available.

Benefits

- Reduce capital expenditure
- Easily adapt to the ever changing world of mobility, cloud computing, and the Internet of Things (IoT) technologies
- Focus resources on your core business by alleviating IT security headaches

Features

- Intrusion Detection and Prevention Systems (IDS/IPS)
- Web and Content Filtering
- Secure Remote Access
- Security Threat Intelligence and Management
- Data Encryption and Data Loss Prevention
- Identity Access and Control
- Monitoring and Logging

Due to the high priority of compliance, industries to focus on:

- Healthcare
- Finance and insurance
- Banking
- Government
- Education
- Hospitality
- Retail
- Entertainment

TBI PROVIDERS

